



Greenville, SC

greenville city council

The City Council consists of the mayor and six council members. The mayor and two council members are elected at-large, while the remaining four council members are elected from single-member districts. Together they constitute the legislative body of the City. For more information on the Mayor and individual council members, click on their photos below.



[Knox H. White, Mayor](#)



[Lillian Brock Fleming](#)
District 2



[Gaye G. Sprague](#)
At Large



[Susan Reynolds](#)
At Large



[Amy Ryberg Doyle](#)
District 1

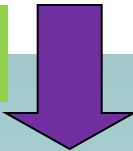


[Jill M. Littlejohn](#)
District 3

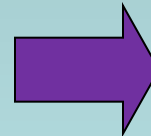


[J. David Sudduth](#)
District 4

**Policies/
Strategies**



**John Castile,
City Manager**

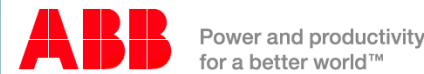


**City
Departments**

City of Greenville



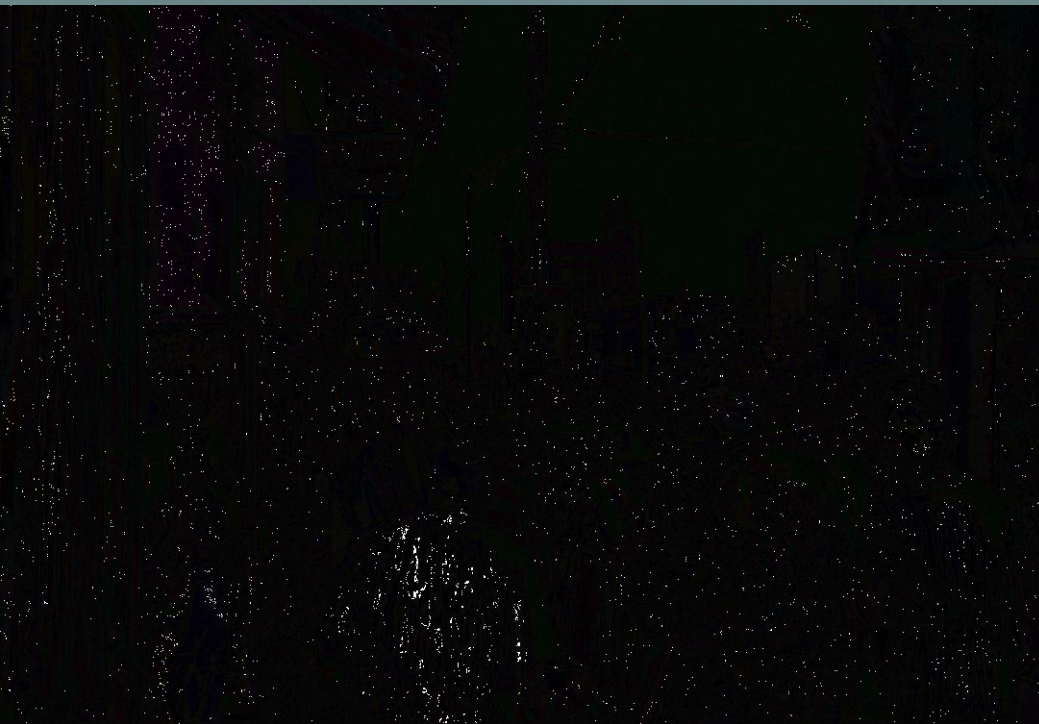
Business Climate – HQ and Major Facilities



Greenville's Revitalization Steps







1. Improve downtown landscape









2. Create anchors



The Peace Center for the Performing Arts



Create anchors





West End Market—1994











Joyce Meyer is
coming to Greenville!



July 21-23

1-866-SEE-JOYCE

EMC CENTER

www.joycemeyer.org





Greenville Drive



Field
House



3. Build off the strengths of the anchors



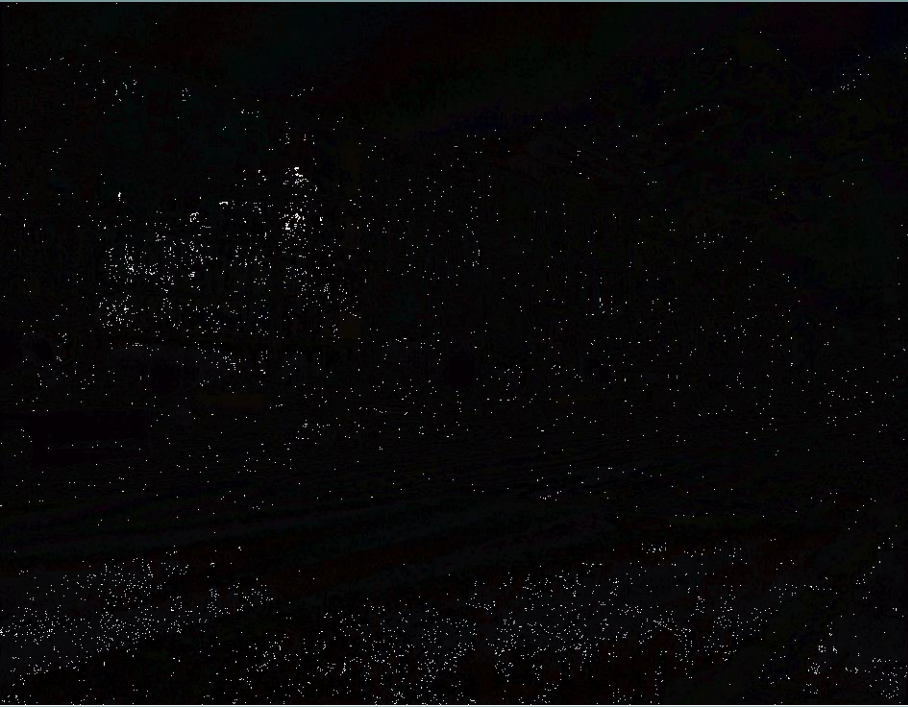


S.C.
20
S N

State Farm

Solo

Storefronts Then



Storefronts Now







4. Create a signature landmark

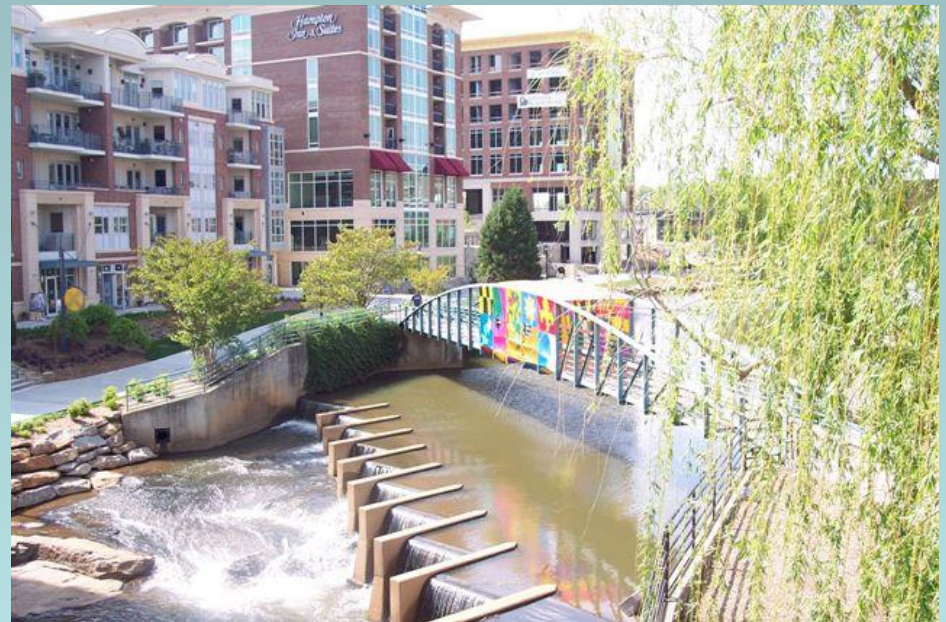






5. Build partnerships







Before



After

RiverPlace



Before



After



6. Focus on
mixed-use
development &
reinvigorating
the river:
RiverPlace



7. Collaborate on different types of residential projects



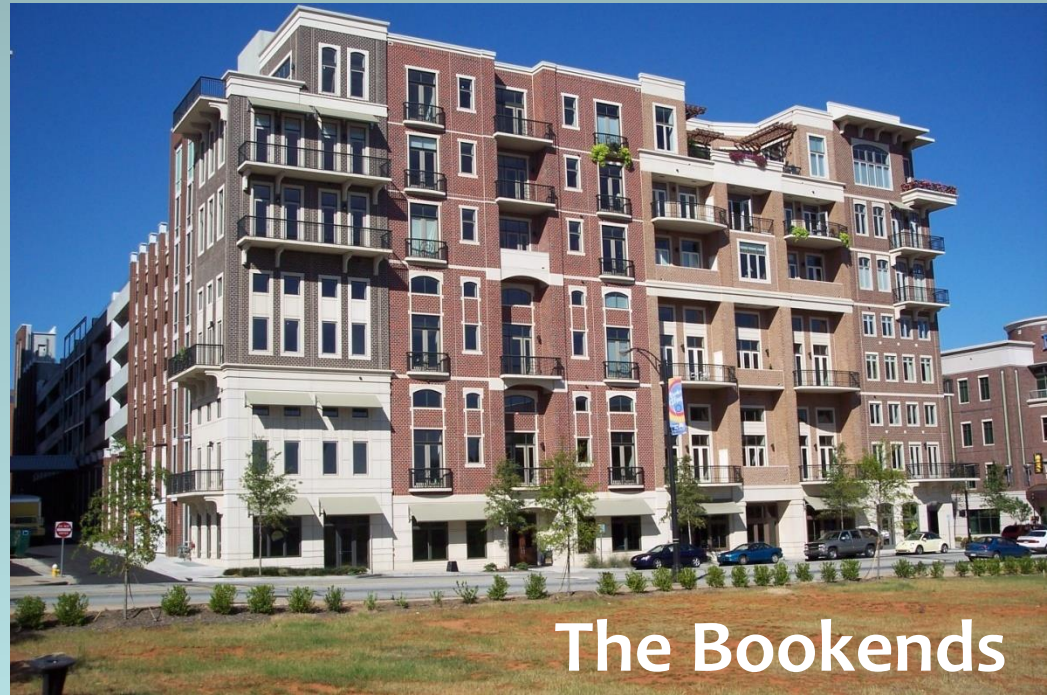
**98 E. McBee
Apartments**

**400 Rhett
Apartments**





8. Incorporate mixed-use development in new parking structures





9. Build trails and greenways for recreational opportunities



10. Fill in the Gaps







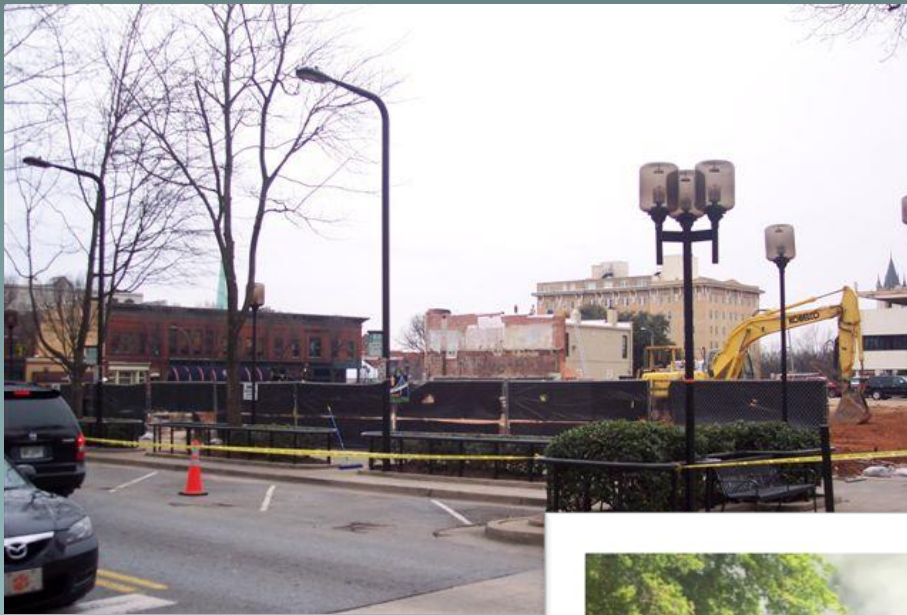
11. Redesign Public Spaces for Maximum Use







Project One



12. Recruit new Businesses: Office & Retail Tenants



13. Create a sense of place: Art in Public Places



Create a
sense of
place:
Downtown
Greenville
Personality



**Create a
sense of
place:**
Downtown
Greenville
Personality

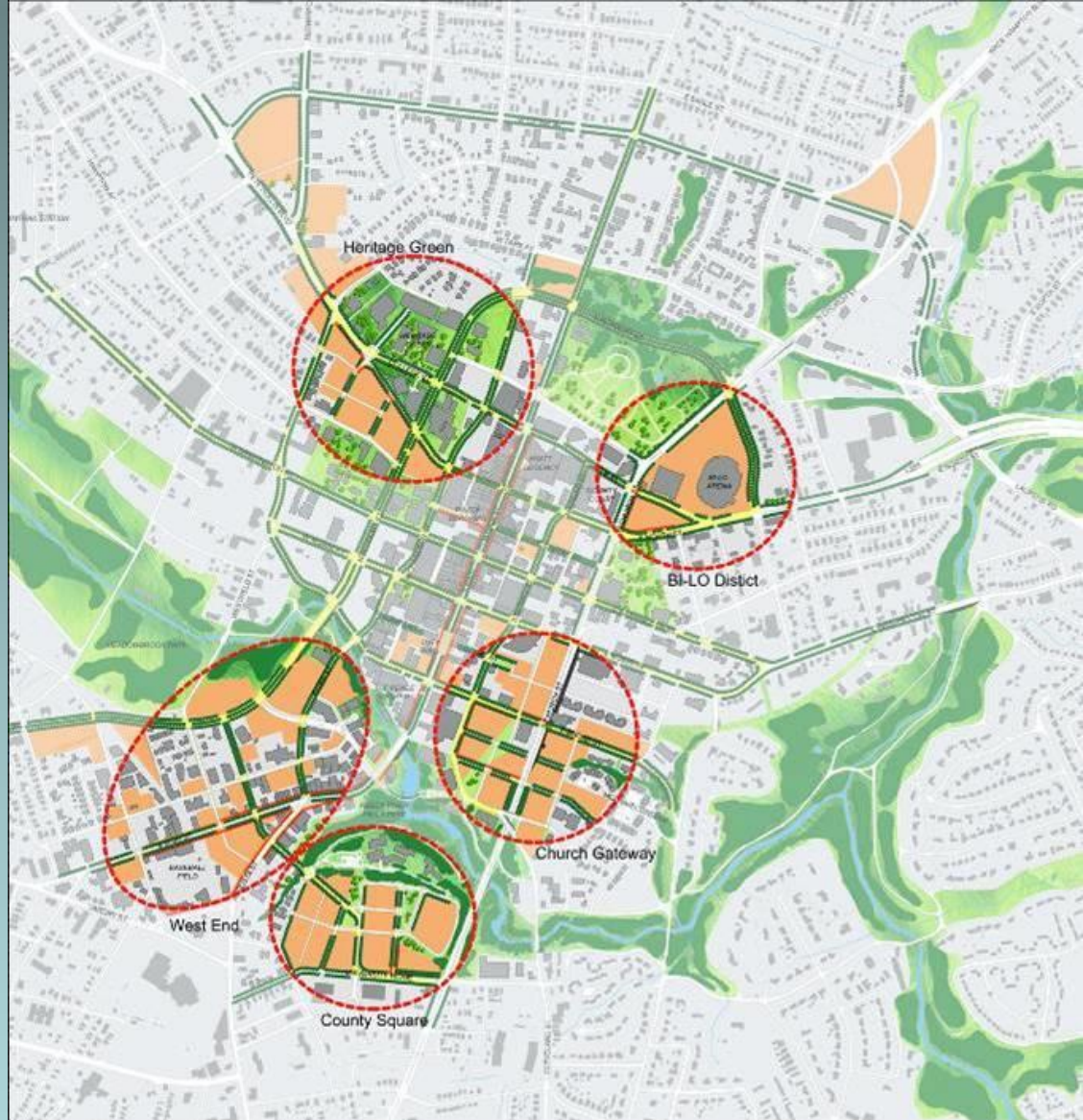


Create a
sense of
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Downtown
Greenville
Personality



14. Create a pedestrian orientation



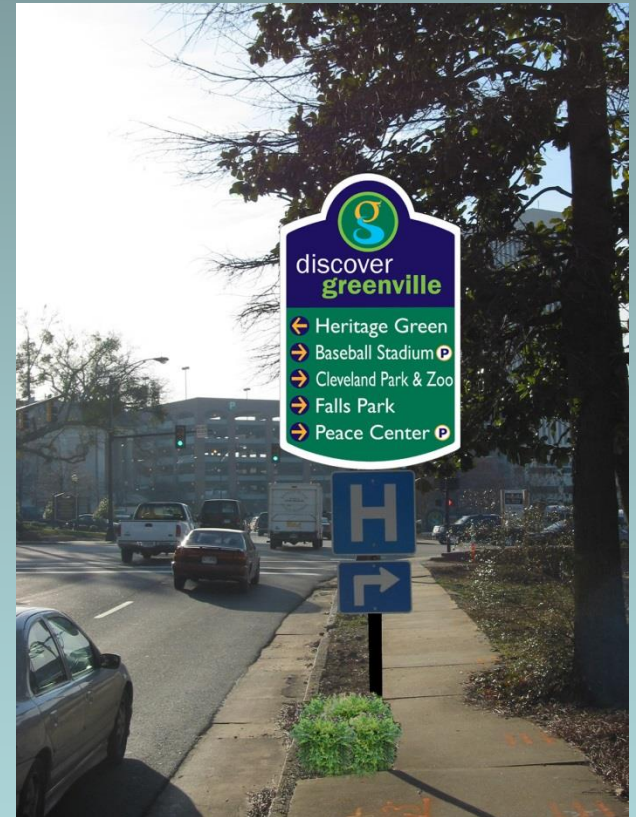


Downtown Greenville Master Plan:
Completed Summer 2008

Downtown Greenville Master Plan: *Completed Summer 2008*



Downtown Streetscape Master Plan



Downtown Streetscape Master Plan



7'-5" Sidewalk 13'-0" Road Diagonal Zone 54'-5" Travel Lane 54'-5" Travel Lane 9'-0" Recover Zone 7'-5" Sidewalk
45'-0" Curb to Curb / 60'-0" Right of Way



8'-5" Sidewalk 31'-0" Travel Lane 31'-0" Travel Lane 7'-0" Paint 13'-0" Turn Lane 5'-0" Sidewalk
43'-0" Curb to Curb / 60'-0" Right of Way

Narrow Sidewalks

High Vehicular Speeds

Wide Travel Lanes

Problematic Crosswalks/Ramps

Expansive Crosswalks

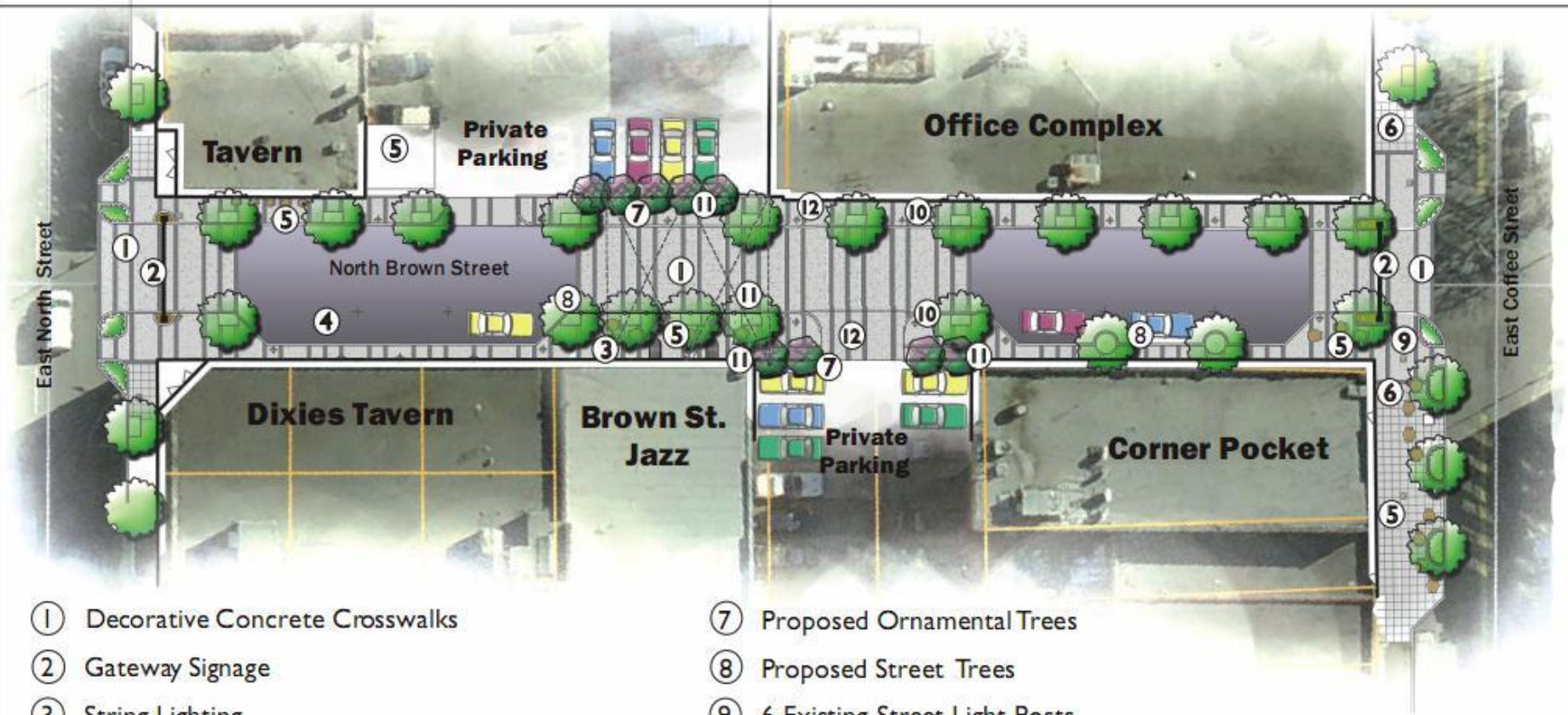
Underutilized Right-of-Way Area

Unnecessary Right-Turn Only Lanes

Lack of Street Trees

Good Adjacent Edge Condition





① Decorative Concrete Crosswalks

② Gateway Signage

③ String Lighting

④ Delivery Truck/Public Parking

⑤ Outdoor Seating

⑥ Proposed Sidewalk Paving to Tie into Existing 2'x2' Square Sidewalk

⑦ Proposed Ornamental Trees

⑧ Proposed Street Trees

⑨ 6 Existing Street Light Posts

⑩ 18 Proposed Gas Street Light Posts

⑪ Decorative Fence

⑫ New Concrete Sidewalk with Piano Pattern



BROWN STREET **STREETSCAPE**



5



3



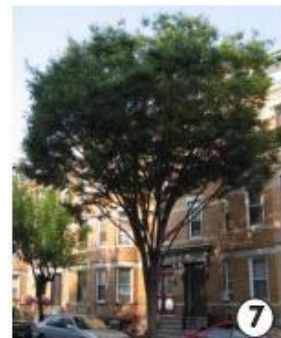
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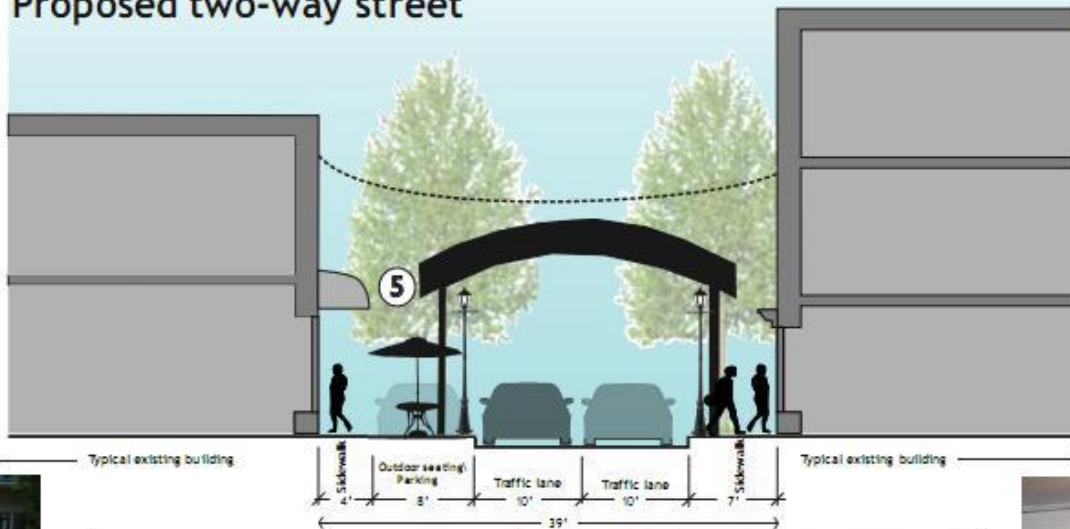


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7

Proposed two-way street



10



5



1



12



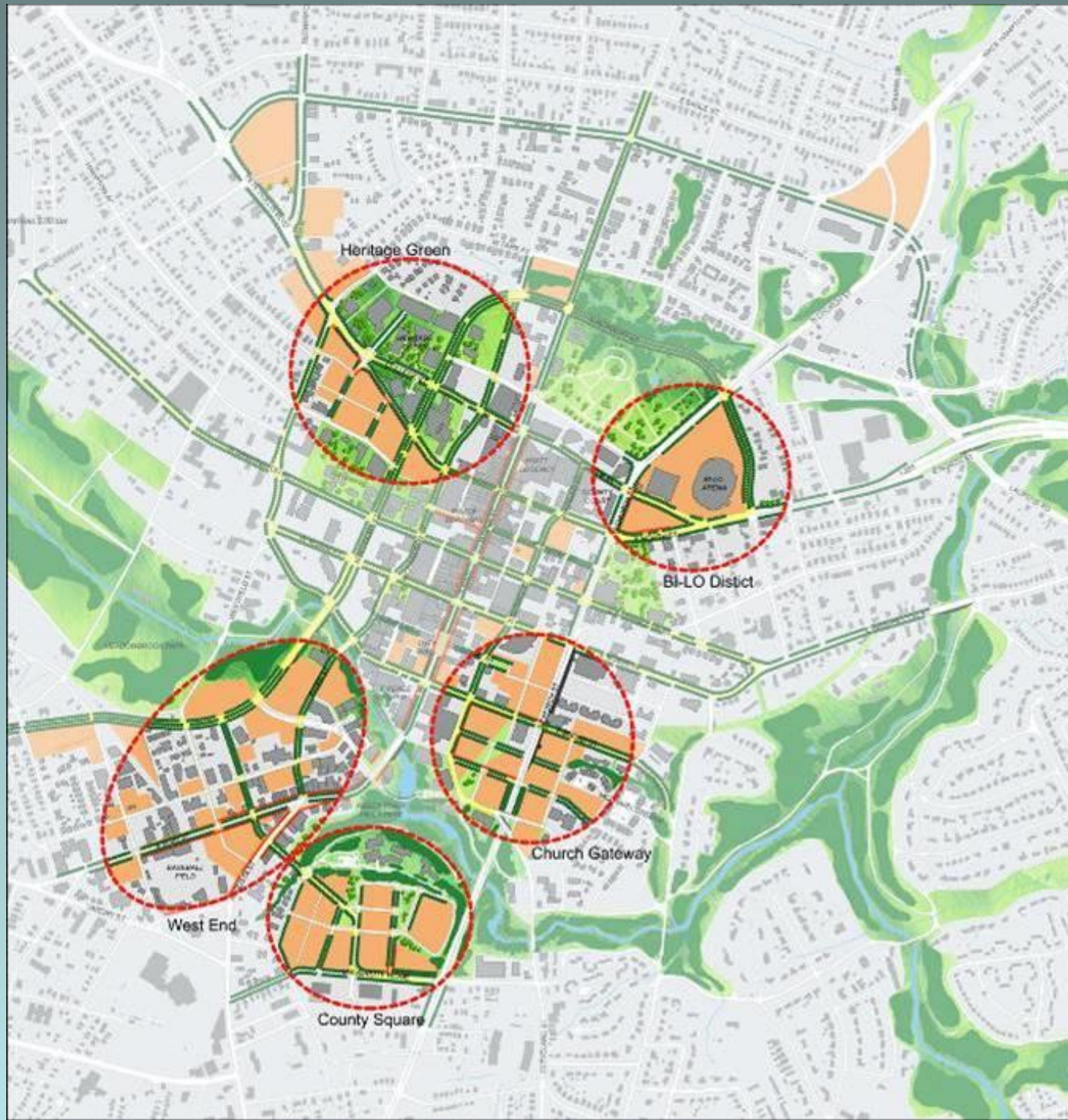
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BROWN STREET STREETSCAPE



**CITY OF GREENVILLE
COMMERCIAL DISTRICTS**

- Greenville City Limits
- Augusta Street
- Downtown
- Fairforest Way/Mauldin Road
- Haywood Road
- Laurens Road South
- Laurens Road North
- Pendleton Street
- Pleasantburg Drive
- Rutherford Road
- Stone Avenue
- Wade Hampton Boulevard
- Woodruff Road

-
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Church Street



Wade Hampton Boulevard



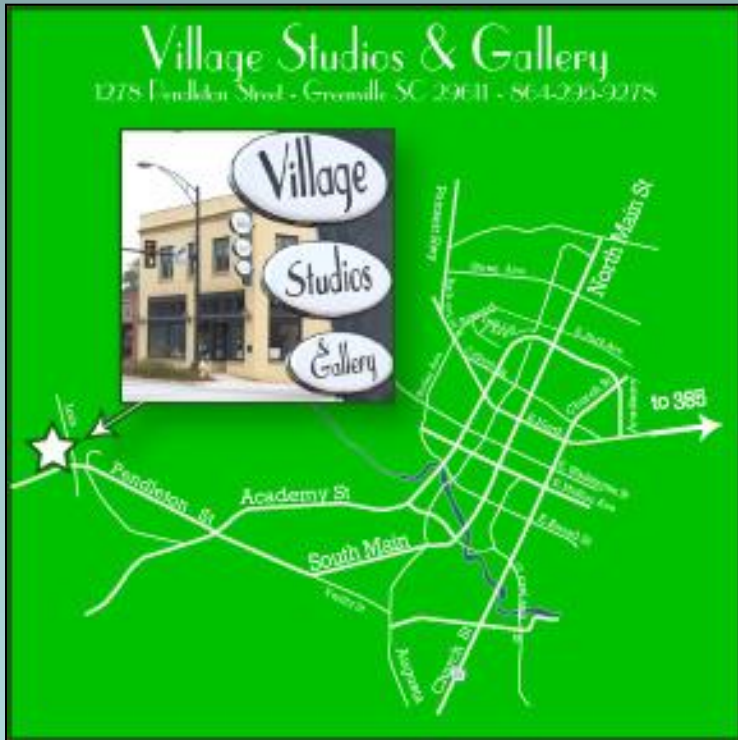
Wade Hampton Boulevard



“The Village” Rebranding Effort



The Village of West Greenville Arts Destination



The Village of West Greenville





Greenville, SC